

Anniversaries

"A Company Is Known by the People It Keeps"

45 Years

Emma Chapman, January 26, Sales, 56, Louisville, Ky.

35 Years

R. W. Shearer, February 2, Assistant to the Manager, 4050, Johnson City, Tenn.
Anna Sivak, January 2, Janitress, Detroit Office
Esther Murray, January 20, Personnel Supervisor, 420, Maniowoc, Wis.

30 Years



E. E. Wardlow
February 28
Vice President
Detroit Office



Beatrice Wilson
February 2
Floor Supr.
360, Toledo, O.



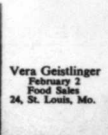
J. T. Porter
February 2
Mktg. Manager
Midwestern Region



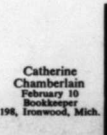
Avila Richmond
January 1
Merchandise Supr.
2, Port Huron, Mich.



R. J. Young
February 11
Vice President
Midwestern Region



Vera Geistlinger
February 2
Food Sales
24, St. Louis, Mo.



Catherine Chamberlain
February 10
Bookkeeper
198, Ironwood, Mich.



H. W. Wendling
February 7
Manager
226, Calumet, Ill.

25 Years



Irene Pelton
February 28
Bookkeeper
499, Traverse City, Mich.



Ruth Allen
January 31
Food Manager
207, Harrisburg, Ill.



Beatrice Schofield
January 13
Baker
Detroit Office



Mildred Grose
January 26
Personnel Supr.
4537, Terre Haute, Ind.



Molly Wuest
January 5
Stockwoman
181, Oshkosh, Wis.



Evelyn Loviska
February 3
Office
465, Green Pointe, Mich.



Esther Tychanski
February 11
Baker
420, Maniowoc, Wis.



Sylvia Jones
January 26
Office
4537, Terre Haute, Ind.

Eveline Kast, January 11, Marking Woman, 4542, Beloit, Wis.
Mildred Tushick, January 11, Stockwoman, 599, Chicago, Ill.
Genevieve Rickwood, February 2, Sales, 1, Detroit, Mich.
Phyllis Berry, February 4, Secretary, Detroit Office
Doris Seward, February 5, Sales, 4585, St. Louis, Mo.
Adeline Theobald, February 6, Sales, 2589, Kokomo, Ind.

Kresge News

January-February, 1969

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ANN C. WOLFF, Editor
MAGGY BOUCARD, Assistant Editor

KRESGE NEWS is published ten times a year by the S. S. Kresge Co., 2727 Second Avenue, Detroit, Michigan 48232, in the office of Lee W. Zane, vice president for employee relations and store personnel.

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Kresge Counters Offer The Latest in Fashions

Ready-to-wear department heads in Kresge stores have the very latest in fashions on their counters with more of the same coming their way for Easter, spring and summer. The men behind this smart merchandising are the ready-to-wear buyers at the Detroit Office.

Senior Buyer John E. McCabe has selected a line of long pants with emphasis on the newest look—bell bottoms. "High-fashion houses are promoting bell bottoms from 18 to 26-inches," said Mr. McCabe. "We are offering our customers bell bottoms in 18 to 22-inches because these have proved to be the best sellers among our clientele."

"Pants are it," he continued, "and no manager dares to be caught without a top assortment now and right through June. That's what I said, right through June. Long pants have attained such spectacular popularity that the entire ready-to-wear industry feels the traditional slack-off time of April will not hold true this year. Lightweight cotton bells in pastel colors are being worn now and will continue to be worn through the early summer months by women of every age." Mr. McCabe also has pant suits in stores now for early spring promotion.

Buyer Edmund S. Sly has selected a peek-a-boo blouse and shirt assortment for spring and summer. "That's right," said Mr. Sly. "It's the new semi-nude look. We are offering customers voile tops in colorful prints and Leno tops in white and solid colors. Although the assortment includes other semi-sheer fabrics, the voiles

and Lenos will be the hottest. Our assortment is in the stores now for our big February shirt and blouse promotion. More tops are sold in February than any other month of the year."

When asked what a lady wears under a semi-nude blouse, Mr. Sly responded: "A bra in a matching color."

Take a Black Lunch Box...

Who ever heard of a lady carrying an old-fashioned metal lunch box to the beach, to the office or to the airport? Or using one to store her precious jewelry or fine cosmetics?

The "in" people, of course, because the plain black metal lunch box has become a glamorous carry-all in the hands of "in" people. They go to their nearest Kresge store where the lunch bucket and an array of spray paints and decals and stick-ons are displayed together to be put together to create colorful, fanciful sachets.

Imaginative ladies are also decorating waste baskets, sewing chests, curler caddies, photo albums... you name it and it can emerge from the drabness of just another container to a personalized conversation piece.

The housewares buying staff urges managers to promote all needed merchandise together on an end to make selections easy for "in" shoppers.

Manager Changes

NAME	TO	FROM
R. L. Hough	4121, Denver, Colo.	4121, Co-M, Denver, Colo.
G. G. Giotes	4060, Co-M, Charlotte, N.C.	556, Evansville, Ind.
H. G. Whitaker	*4246, Chattanooga, Tenn.	4060, Co-M, Charlotte, N.C.
L. L. Schaffer	*4282, Industry, Calif.	4239, Co-M, Los Angeles, Calif.
J. J. Pfizenmayer	*4284, Rialto, Calif.	4037, Co-M, Westminster, Calif.
J. R. Thomas	*4296, Hollywood, Fla.	District Manager

*New K mart store to open in February

**New K mart store to open in March

Looking Ahead

RUTH BAILEY, Kresge 406, Lorain, O., retired January 1 completing a 37-year career.

VICTOR DETTMER, Ft. Wayne Distribution Center, retires February 1 completing a 16-year career.

MARTHA GUTOWSKI, Jupiter 4569, Green Bay, Wis., retired January 1 completing a 16-year career.

ALICE JONES, Kresge 88, Belleville, Ill., retires February 1 completing a 41-year career.

BERTHA KUEHNLE, Kresge 376, Cleveland, O., retired January 1 completing a 12-year career.

EMMA MILES, Kresge 27, Livonia, Mich., retired January 1 completing an 11-year career.

MARIE SONNTAG, Kresge 169, Two Rivers, Wis., retired December 1 completing a 16-year career.

ELEONORA THIEL, Kresge 656, Skokie, Ill., retired December 1 completing a 17-year career.

IVAH WEYANT, Jupiter 4511, Jackson, Mich., retired January 1 completing a 28-year career.

BESSIE WOOLARD, Kresge 58, St. Joseph, Mo., retired January 1 completing a 17-year career.

LOLA BRATKA, Kresge 640, Columbus, O., retired December 1 completing a 10-year career.

BEULAH CAVE, Kresge 109, Lincoln, Neb., retired November 1 completing a 19-year career.

GLADYS CLARKE, Kresge 484, Newburyport, Mass., retired November 1 completing a 16-year career.

MARIE COWAN, Kresge 231, Fargo, N. D., retired November 1 completing a 32-year career.

LYDIA DENNISON, Kresge 82, Kansas City, Mo., retired January 1 completing a 38-year career.

RUSSELL DUKES, Re-120, Canton, O., retired January 1 completing a 23-year career.

MARGUERITE HARLAND, Kresge 164, Canton, Ill., retired January 1 completing a 19-year career.

MARGARET MCNEEL, Kresge 606, S. Euclid, O., retired January 1 completing a 13-year career.

JENNE NORDSTROM, Kresge 155, Detroit, Mich., retired October 1 completing a 14-year career.

NELLIE PELLING, Kresge 177, Elgin, Ill., retired November 1 completing a 24-year career.

DONALD RAY, Ft. Wayne Distribution Center, retired January 1 completing an 18-year career.

In Memoriam

Sympathy goes to the families of these Kresge friends who have passed away:

STEPHANIA KORBITZ passed away November 27 in Hamtramck, Mich. She retired in 1952 from the Detroit Office.

JOHN WILKS passed away November 29 in Cleveland, O. He retired in 1961 from Kresge 28, Cleveland.

JOHN R. LIGHTFOOT passed away December 6 in Detroit, Mich. He retired in 1959 from the Detroit Office.

SARAH A. KIDDER passed away November 23 in Battle Creek, Mich. She was employed at Kresge 21, Battle Creek.

MARY E. MARSHALL passed away October 24 in Manitowoc, Wis. She was employed at Kresge 420, Manitowoc.

OWEN RUFUS HETHER passed away November 7 in Troy, Mich. He retired in 1956 from Kresge 13, Pontiac, Mich.

CHARLES BARILL passed away September 23 in Pittsburgh, Pa. He was employed at K mart 4055, Pittsburgh.

McGRADY STAULCUS passed away November 16 in Augusta, Ga. He was employed at K mart 4135, Augusta.

ELEANOR A. RISCH passed away in December in Cleveland, O. She retired in 1960 from Jupiter 4567, Cleveland.

VIRGINIA WOOLLARD passed away November 19 in Parkersburg, W. Va. She was employed at Jupiter 4521, Parkersburg.

LILLIAN MARTIN passed away December 10 in Detroit, Mich. She was employed at Kresge 166, Detroit.

MARIE G. CHAPMAN passed away November 21 in Detroit, Mich. She retired in 1955 from Kresge 1047, Michigan City, Ind.

JUANITA BRIDGER passed away December 26 in Decatur, Ill. She retired in 1968 from Kresge 201, Decatur.

MYRTA PAULL passed away December 24 in Detroit, Mich. She retired in 1962 from Kresge 1, Detroit.

JAMES E. DOYLE passed away December 10 in Falls Church, Va. He was manager of Kresge 54, Washington, D. C.

KENNETH HORNICK passed away December 27 in Southfield, Mich. He was employed at K mart 4074, Southfield.

DOREEN STATTON passed away December 27 in Syracuse, N. Y. She was employed at Kresge 278, Syracuse.

AMANDA HEISER passed away December 21 in Hazelton, Pa. She was employed at Kresge 143, Hazelton.

LUCY KILPATRICK passed away December 14 in Philadelphia, Pa. She retired in 1954 from Kresge 341, Washington, D. C.

ELOISE KLARCHEK passed away December 27 in Wausau, Wis. She was employed at Kresge 493, Wausau.

CLYDE CASEY passed away December 3 in Baytown, Tex. He was employed at K mart 4013, Baytown.

THEODORE W. PARKER passed away December 21 in Indianapolis, Ind. He retired in 1965 from Kresge 7, Indianapolis.

ROSE BRECHLIN passed away December 21 in Oshkosh, Wis. She retired in 1964 from Kresge 181, Oshkosh.

THOMAS CHRISTMAS passed away December 18 in Charlotte, N. C. He was employed at K mart 4137, Charlotte.

BASIL H. STEPHENSON passed away September 27 in Dallas, Tex. He was employed at K mart 4139, Dallas.

DON BURGHARDT passed away October 11 in Monroe, Mich. He was employed at K mart 4098, Monroe.